



# Governing Board

## SUMMARY MINUTES

Wednesday, April 22, 2015

1:00 p.m. to 3:00 p.m.

Meeting Location:

1330 Broadway, 11<sup>th</sup> Floor Conference Room  
Oakland, California

For additional information, please contact:  
Clerk of the Governing Board, (510) 464 7900

Agenda and attachments available at:  
[www.sfbayrestore.org](http://www.sfbayrestore.org)

### 1. Call to Order

Ted Lempert, Chair, called the meeting to order at about 1:03 p.m.

### 2. Roll Call

Fred Castro, Clerk of the Governing Board, reported that five (5) members were present. A quorum of the Governing Board was present.

Present were Keith Caldwell, Rosanne Foust, Ted Lempert, Dave Pine, John Sutter.

Absent was John Gioia.

Present were Kenneth Moy (ABAG); Judy Kelly (San Francisco Estuary Partnership); Sam Schuchat (California State Coastal Conservancy).

[Cindy Chavez, Supervisor, County of Santa Clara, resigned from the Governing Board effective April 15, 2015.]

### 3. Public Comments

There was no public comment.

### 4. Announcements

Pine announced that the Bay Area Council released a report, *Surviving the Storm*.

Sutter reported that the East Bay Regional Park District will likely place a ballot measure affecting the Oakland and Richmond districts in 2016, and the Hayward Recreation Park District will also have a ballot measure.

There were no other announcements.

#### **5. Approval of Summary Minutes of February 25, 2015**

Lempert recognized a motion by Foust and a second by Caldwell to approve the summary minutes of the Governing Board meeting on February 25, 2015. There was no discussion. The motion passed with five (5) aye votes.

Ayes: Caldwell, Foust, Lempert, Pine, Sutter.

Nays: None.

Abstentions: None.

Absent: Gioia.

#### **6. Chair's Report**

There was no Chair's report.

#### **7. Report on Polling Results**

Paul Kumar, Save The Bay, reported on results of polling conducted in April by FM3 and Public Opinion Strategy.

Members discussed a parcel tax option passing without a campaign; voter turnout in primary and general elections; likely support and opposition; voter turnout and support for local measures; primary versus general elections; Santa Clara County environmental measures; electoral advantages and disadvantages for bond measures; election expenses; a possible state park bond for the November ballot.

#### **8. Report on Current Options for Revenue-Raising Mechanisms**

Sam Schuchat, Executive Officer, California State Coastal Conservancy, reported on current options for revenue-raising mechanisms, including parcel tax and general obligation bonds.

Members discussed potential opposition to bonds; identifying parcel owners likely to be affected by a general obligation bond; outreach and education; updating the expenditure plan; potential revenues from a parcel tax and general obligation bond; examples of projects list; paying for administrative costs.

#### **9. Report on Options for Funding Pre-Election Administrative Costs**

##### **a. ABAG Member Contributions**

Kenneth Moy, Legal Counsel, Association of Bay Area Governments, reported that the ABAG Finance and Personnel Committee received a report on a proposal for support of the San Francisco Bay Restoration Authority from ABAG members and that the report was tabled.

**b. Membership Option**

Pine reported on the proposal for soliciting support for the San Francisco Bay Restoration Authority from cities and counties and special districts in the Bay Area.

Members discussed developing a letter and fact sheet and a list of potential supporters.

Staff will develop a fact sheet and list of potential supporters.

**10. Legislation Update**

Schuchat reported on the status of AB 746 (Ting) which is being heard by the Assembly Local Government Committee.

**11. Report on Schedule Leading to a Possible June 2016 Ballot Measure**

Schuchat reported on the draft schedule of tasks, Governing Board decisions, and deadlines for the June 2106 election, including decisions at the Governing Board meeting in June regarding a parcel tax or general obligation bond measure for either the June or November ballot in 2016; the adoption of resolutions in early 2016; outreach to stakeholders; registrar ballot, tracking poll, and bond counsel costs; scheduling additional Governing Board meetings in 2015.

Members discussed ballot costs; stakeholder and fundraising outreach; polling results supporting parcel tax; potential opposition and support for either a parcel tax or general obligation bond measure; placing a measure in the June or November ballot; updating the fact sheet.

**12. Adjournment**

Lempert adjourned the Governing Board meeting at about 2:30 p.m.

Next meeting is on Wednesday, June 24, 2015, 1:00 p.m. to 3:00 p.m.

Submitted by the Clerk of the Governing Board:  
June 5, 2015

Approved by the Governing Board:  
June 24, 2015